Fitster

Social Fitness Information Visualizer

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CHI 2006 Student Design Competition

Problems Addressed

- Busy people struggle to exercise
- Motivation is difficult to maintain
- Recording and tracking are tedious and difficult
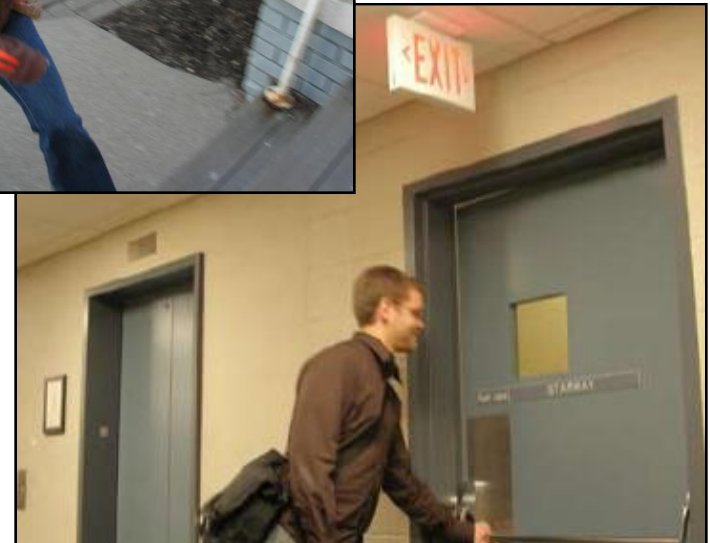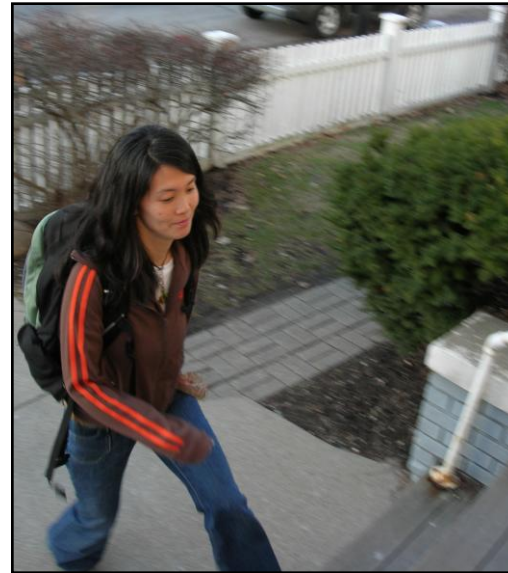
Research Methods

- Initial interviews
- Pedometer pilot
- Group blog entries
- Design workshop
- Exit interviews
- Paper prototyping session

Findings

- Busy people exercise informally
- People recast everyday activities as exercise
- Casual exercise is hard to track
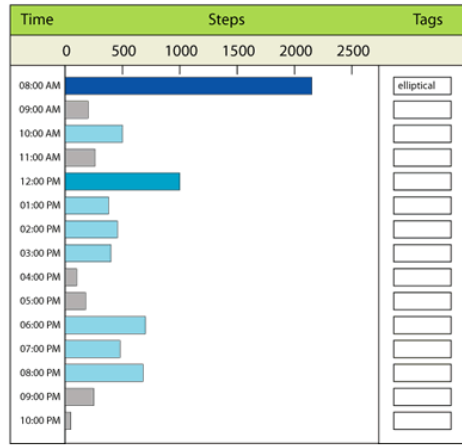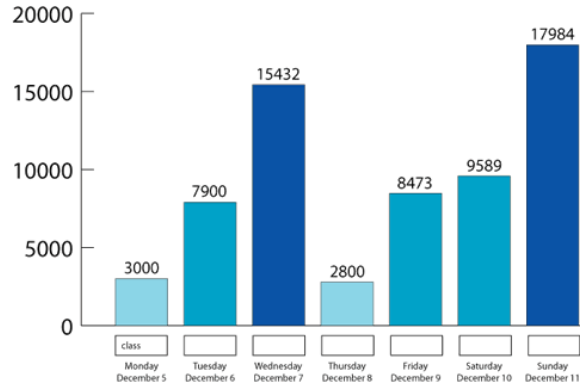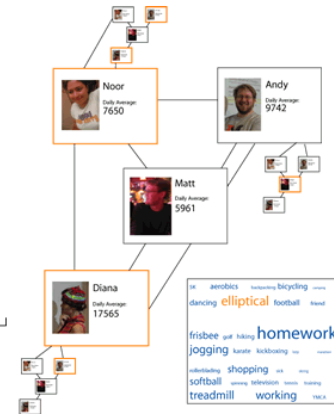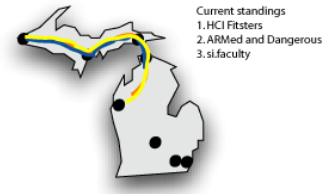- Comparisons with peers are difficult

Design

Design

Future Directions

- Future use with high-risk populations
- Development of live prototype
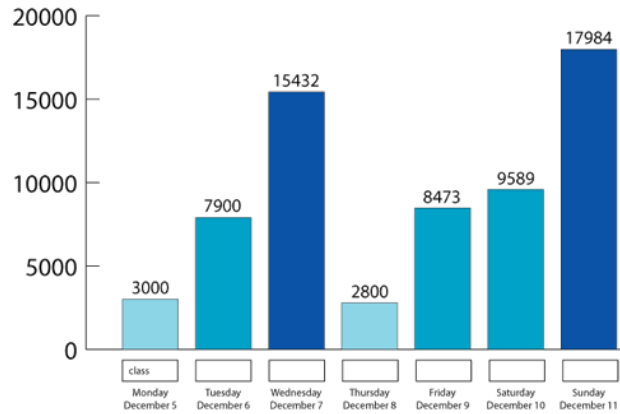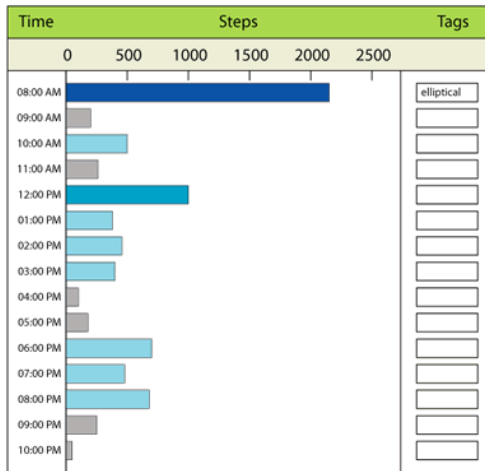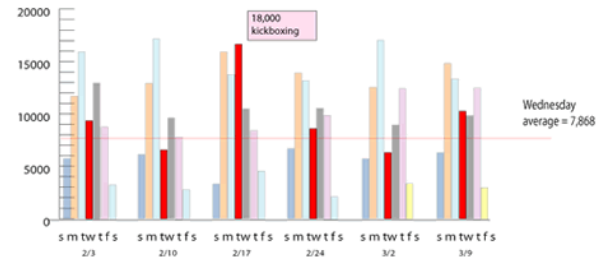- Design iterations based on changing user needs

Thank You!

Questions?

Design

Design

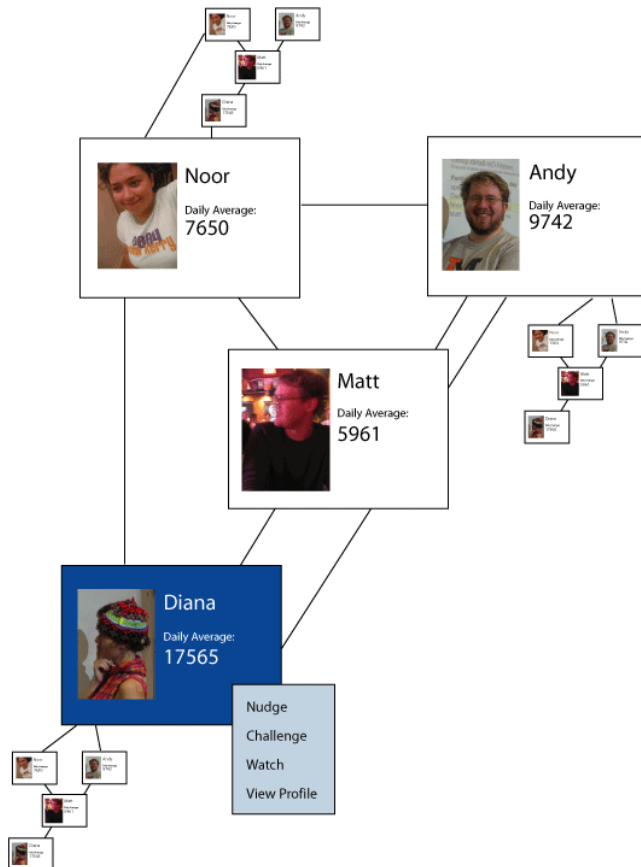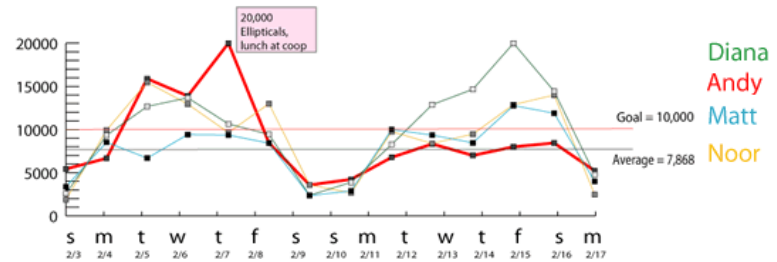## Your Friends

Your Progress Compared to Your Friends

Tags in Your Social Network